

**Governor's Council on Innovation and Technology**  
**September 29, 2005**  
**Arizona State Capitol**  
**Executive Tower, 2<sup>nd</sup> Floor Conference Room**  
**1700 West Washington Street**  
**Phoenix, Arizona 85007**  
**[www.gcit.az.gov](http://www.gcit.az.gov)**

**Minutes**

**Call to Order**

Co-Chair Steve Sanghi called the meeting to order at 4:00 p.m. and asked for Council Members present to introduce themselves and the public to do likewise.

**Roll Call and Introductions**

*Members Present:*

Todd Bankofier, Jack Braman, Chris Cummiskey, Douglas Davis, John Egan, Mike Fong, Senator Gabrielle Giffords, Bob Hagen, Jock Holliman, Gilbert Jiménez, Representative Debbie McCune Davis, Cory Miller, John Murphy, Richard Pieranunzi, Andrea Schlanger, Pat Stoner, Jim Strickland, Quinn Williams, Ed Zito

*Members Absent:*

Bill Hardin, Jonathan Fink, Carl Fox, Mark Fried, Dick Hayslip, Ed Koopman, Senator Barbara Leff, Representative Tom O'Halleran, Leslie Tolbert, Jeffrey Trent, Roy Vallee, Wendy Vittori

*Guests:* Governor Janet Napolitano

*Staff:* Sandra Watson

**Ceremonial Bill Signing:**

Governor Napolitano signed into law SB 1335: Small Business Opportunity Program

**Committee Presentations – Initiatives/Recommendations**

**Marketing Committee**

Roy Vallee via video presented the Committee's recommended marketing strategy. This strategy is designed to encourage Arizona's technology businesses to expand, as well as, encourage key business decision-makers in California to consider Arizona for business expansion opportunities. The strategy specifically targets Arizona and California; however, the materials developed to execute this strategy will also provide the foundation for expanded national and international campaigns.

The Committee recommended a three-pronged approach, which consists of PR, Advertising & Collateral, and Media Strategies in collaborations with a broad coalition of business and community leaders. The committee's full report can be found at [www.gcit.az.gov](http://www.gcit.az.gov).

**Technology Commercialization Committee**

Mike Fong presented the Technology Commercialization Committee's recommended strategy to provide coordinated entrepreneurial assistance throughout Arizona. To that end, Mike Fong announced the launched of a new technology commercialization website – [www.aztechbizdev.com](http://www.aztechbizdev.com). This website is the result of a partnership between the Arizona Department of Commerce, Arizona Technology Council, GCIT, and the Southern Arizona Tech Council.

## Strategic Planning Committee

Sandra Watson presented an overview of the Committee's work to date and highlighted the coordination efforts between the Education and Telecommunications Sub-Committees.

### Education Sub-Committee

Barbara Clark presented the Committee's recommendations. The committee's report recommends the creation of a system of Standards-based formative assessment, as well as the creation of a system of teacher professional development utilizing technology, as the lynchpins that link the technological infrastructure nearing deployment to the development of innovation skills for Arizona's 21<sup>st</sup> Century economy. The full report can be accessed at [www.gcit.az.gov](http://www.gcit.az.gov).

### Telecommunications Sub-Committee

Chris Cummiskey presented the Telecommunications Infrastructure Sub-Committee's recommendations and final report. The committee focused their efforts on establishing strategies to ensure rural communities are connected to the networked global economy. The following goals were developed:

- Accelerate deployment of a statewide advanced telecommunications infrastructure that will insure availability of advanced telecommunications services and affordable, high quality, high speed Internet access throughout the State.
- Develop voice, video and data applications that ride over the infrastructure that will link the Arizona community and support education, economic and community development.
- Develop strategies to Bridge the Digital Divide

The Sub-Committee's recommendations to encourage and support advanced telecom and broadband deployment in Arizona can be found at [www.gcit.az.gov](http://www.gcit.az.gov).

## **Roadmap Progress Report**

Sandra Watson provided an update on the progress of the GCIT roadmap to date. Detailed progress information is available at [www.gcit.az.gov](http://www.gcit.az.gov)

## **FY 2006 Co-Chairs Appointments**

Governor Napolitano recognized Roy Vallee and Michael Fong for taking leadership roles in moving the Council and its efforts forward in 2006.

## **Approval of Minutes**

Co-Chair Steve Sanghi asked for a motion to approve the March 23 and May 18, 2005 minutes. Jock Holliman so moved. Seconded. Motion carried.

## **Next Council Meeting**

TBD

## **Adjournment**

Co-Chair Steve Sanghi thanked the Council for serving and adjourned the meeting at 5:25 p.m.